

Novotny, Richard "Dick"

BUSI 1301 - Introduction to Business

Evaluation Form ID: 313

**Question Category: 6 General Frank Phillips College Perspectives**

General Perspective 1.) My instructor helped me to establish broad and multiple perspectives on the individual in relationship to the larger society and the world in which he or she lives and helped me understand the responsibilities of living in a culturally and ethnically diverse world.

Dissatisfied	2	15%
Highly Satisfied	3	23%
Not Applicable	2	15%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

General Perspective 2.) My instructor stimulated my capacity to discuss and reflect upon individual, political, economic, and social aspects of life in order to understand ways in which to be a responsible member of society.

Dissatisfied	1	8%
Highly Satisfied	5	38%
Not Applicable	2	15%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

General Perspective 3.) My instructor helped me recognize the importance of maintaining health and wellness.

Dissatisfied	2	15%
Highly Satisfied	3	23%
Not Applicable	3	23%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

General Perspective 4.) My instructor helped me develop a capacity to use knowledge of how technology and science affect my life.

Dissatisfied	2	15%
Highly Satisfied	4	31%
Not Applicable	2	15%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

General Perspective 5.) My instructor helped me develop personal values for ethical behavior.

Dissatisfied	2	15%
Highly Satisfied	4	31%
Not Applicable	2	15%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

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General Perspective 6.) My instructor helped me develop the ability to make aesthetic judgments.

Dissatisfied	2	15%
Highly Satisfied	3	23%
Not Applicable	2	15%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

General Perspective 7.) My instructor encouraged me to use logical reasoning in problem solving.

Dissatisfied	2	15%
Highly Satisfied	4	31%
Not Applicable	2	15%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

General Perspective 8.) My instructor integrated knowledge and helped me to understand the interrelationships of scholarly disciplines.

Dissatisfied	2	15%
Highly Satisfied	3	23%
Not Applicable	2	15%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

**Question Category: 8 Specific Course Objectives**

Student Learning Outcome 1.) Differentiate between three meanings of business and commerce, business as an occupation, as a business, as an organization, and identify the four main kinds of productive resources.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 2.) Understand how the forces of supply and demand determine fair or market prices.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 3.) Appreciate the functions of money in business and how the development of money promoted the rapid development of capital and enterprise.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 4.) Explain how and why the form of business organization used to manage business commerce has changed over time.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 5.) Describe the nature of entrepreneurship and the kinds of entrepreneurial opportunities that can increase the profitability of business commerce, occupations and organizations.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 6.) Distinguish between the three different levels of managers and understand the different roles they perform to increase efficiency, effectiveness and profitability.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 7.) Differentiate between two main approaches employees can take to their jobs and the way their performance affects their long-term prospects.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 8.) Describe the role of multinational companies in global production and trade today and the way they affect the countries in which they operate.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 9.) Understand the relationship between ethics and the law and appreciate why it is important to behave ethically.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 10.) Identify the four main sources of business ethics, and describe four rules that can be used to help companies and their employees to behave ethically.

Dissatisfied	2	15%
Highly Satisfied	7	54%
Satisfied	4	31%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 11.) Identify the five sources of a leader's power and understand how leadership involves the effective use of power to influence other people.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 12.) Differentiate between four main approaches to leadership and recognize that effective leadership involves matching a leadership approach to the characteristics of employees and the work situation.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 13.) Identify five characteristics of effective leaders.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 14.) Explain the factors that create high performing groups and teams.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 15.) Identify the sources of organizational conflict and understand how bargaining and negotiation are used to resolve conflicts between people and groups.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

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Student Learning Outcome 16.) Explain why the need to coordinate functions and divisions is an important element in organizational design, and list the methods companies use to coordinate their activities.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 17.) Distinguish between data, information and knowledge and identify the characteristics of useful information.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 18.) Describe how marketing research can identify customer needs.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 19.) Identify the four main elements of the marketing mix and discuss how the marketing mix is used to differentiate a company's products.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 20.) Understand the relationship between marketing, distribution, sales and personal selling.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 21.) Discuss the main distribution channels a company can use to reach customers and the factors that determine distribution channel choices.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 22.) Identify the five major components of operations and materials management costs and the methods companies use to reduce them.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 23.) ID the five components of a human resource management system and the way they work together to help a company obtain a competitive advantage.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 24.) Explain why linking pay to performance in a fair and equitable manner is an important source of employee motivation and commitment to a company.

Dissatisfied	2	15%
Highly Satisfied	7	54%
Satisfied	4	31%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 25.) Explain how the success of a company's business model can be measured by financial accounts, and describe the various kinds of activities that accountants perform.

Dissatisfied	2	15%
Highly Satisfied	7	54%
Satisfied	4	31%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 26.) Understand why the need for cash, as well as profit, affects a company's business model and how the cash flow statement measures the cash that flows into and out of a company.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%
<b>Total # of Responses</b>	<b>13</b>	

Student Learning Outcome 27.) Appreciate the crucial relationship between risk and return and the way it affects all business and financial decisions.

Dissatisfied	2	15%
Highly Satisfied	5	38%
Satisfied	6	46%
<b>Total # of Responses</b>	<b>13</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 28.) Describe four different methods companies can use to finance capital investments.

Dissatisfied	2	15%
Highly Satisfied	6	46%
Satisfied	5	38%

<b>Total # of Responses</b>	<b>13</b>
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**Question Category: 9      Online Course Questions**

Would you take another online course from Frank Phillips College?

Maybe	1	8%
No	2	15%
Yes	10	77%

<b>Total # of Responses</b>	<b>13</b>
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Would you have been able to take this course if it had not been offered in an online format?

No	8	62%
Yes	5	38%

<b>Total # of Responses</b>	<b>13</b>
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Was the course material presented in a manner that promoted learning?

Somewhat	1	8%
Yes	12	92%

<b>Total # of Responses</b>	<b>13</b>
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Was the course book/planner a meaningful resource?

No	1	8%
Yes	12	92%

<b>Total # of Responses</b>	<b>13</b>
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Was the class site easy to navigate?

No	1	8%
Yes	12	92%

<b>Total # of Responses</b>	<b>13</b>
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Was the information presented in a fair and impartial manner?

No	1	8%
Somewhat	2	15%
Yes	10	77%

<b>Total # of Responses</b>	<b>13</b>
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**Question Category: 9 Online Course Questions**

Did the instructor provide adequate feedback as to your progress?

No	1	8%
Somewhat	3	23%
Yes	9	69%
<b>Total # of Responses</b>	<b>13</b>	

Did the instructor keep communication with you via e-mail or phone in a timely manner?

Somewhat	2	15%
Yes	11	85%
<b>Total # of Responses</b>	<b>13</b>	

Were units, assignments, and grades posted in a timely fashion?

Somewhat	1	8%
Yes	12	92%
<b>Total # of Responses</b>	<b>13</b>	

Was the information presented in a manner that was easy to understand?

Somewhat	2	15%
Yes	11	85%
<b>Total # of Responses</b>	<b>13</b>	

Did the instructor make clear how the final grade would be determined early in the semester?

No	1	8%
Yes	12	92%
<b>Total # of Responses</b>	<b>13</b>	

Were you required to participate in online discussions "chats" with other students?

No	1	8%
Yes	12	92%
<b>Total # of Responses</b>	<b>13</b>	

Do you feel that you received quality educational instruction in this online class?

No	1	8%
Yes	12	92%
<b>Total # of Responses</b>	<b>13</b>	

Are you working while trying to attain a degree? (If so, part-time or full-time?)

Do not work while attending college	4	31%
Full-time	6	46%
Part-time	3	23%
<b>Total # of Responses</b>	<b>13</b>	

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**Question Category: 9 Online Course Questions**

Would this course in a face-to-face (lecture) format have required childcare?

No	6	46%
Yes	7	54%

**Total # of Responses 13**

**Question Category: 11 Comments**

Why did you choose to take an online course?

- Easier to take during high school.
- Finish my associate degree
- had to
- hours were flexible
- I chose to take an online course because I live at home and that way I do not have to travel to get to the college.
- I didnt i wanted to take a class but there was no spaces
- I do not like the classroom setting at Frank Phillips and this helps more with my schedule.
- I have kids.
- I work a full-time job.
- I work full time and have 3 children.
- It's harder for me to do Face-to-Face classes since I have a smaller son at home.
- live out of town
- Online courses help me finish my degree without having to pay for a babysitter.

Please provide your comments about this course; e.g., instructor's strengths and/or suggestions for improvements or any other online class concerns.

- Enjoyed the class.
- I did not realize previous business experience was required before taking the course. Apparently this effected my grade negatively.
- I had a wonderful time learning, because it was interesting and challenging.
- I have none
- I loved this class!
- n/a
- na
- no
- none
- Online classes are twice as hard as class room classes

Class Sections Included in Course Evaluations		Fall 2010				
Instructor: Novotny, Richard "Dick"		Survey ID:		313		
						<u>Enrolled</u>
BUSI 1301 - 02 - Inet	Introduction to Business	U	12:01 am	12:02 am		13
BUSI 1301 - FE - Inet	Introduction to Business 2nd 8 weeks	U	12:01 am	12:02 am		1
<b>Total # Classes: 2</b>						<b>Total Enrollment: 14</b>