

Novotny, Richard "Dick"

BUSI 1301 - Introduction to Business

Evaluation Form ID: 313

**Question Category: 6 General Frank Phillips College Perspectives**

General Perspective 1.) My instructor helped me to establish broad and multiple perspectives on the individual in relationship to the larger society and the world in which he or she lives and helped me understand the responsibilities of living in a culturally and ethnically diverse world.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Not Applicable	1	6%
Satisfied	4	22%

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**Total # of Responses**      **18**

General Perspective 2.) My instructor stimulated my capacity to discuss and reflect upon individual, political, economic, and social aspects of life in order to understand ways in which to be a responsible member of society.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Not Applicable	1	6%
Satisfied	4	22%

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**Total # of Responses**      **18**

General Perspective 3.) My instructor helped me recognize the importance of maintaining health and wellness.

Dissatisfied	1	6%
Highly Dissatisfied	1	6%
Highly Satisfied	8	44%
Not Applicable	4	22%
Satisfied	4	22%

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**Total # of Responses**      **18**

General Perspective 4.) My instructor helped me develop a capacity to use knowledge of how technology and science affect my life.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	8	44%
Not Applicable	3	17%
Satisfied	4	22%

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**Total # of Responses**      **18**

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General Perspective 5.) My instructor helped me develop personal values for ethical behavior.

Dissatisfied	2	11%
Highly Dissatisfied	1	6%
Highly Satisfied	9	50%
Not Applicable	2	11%
Satisfied	4	22%

<b>Total # of Responses</b>	<b>18</b>
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General Perspective 6.) My instructor helped me develop the ability to make aesthetic judgments.

Dissatisfied	1	6%
Highly Dissatisfied	1	6%
Highly Satisfied	7	39%
Not Applicable	4	22%
Satisfied	5	28%

<b>Total # of Responses</b>	<b>18</b>
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General Perspective 7.) My instructor encouraged me to use logical reasoning in problem solving.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Not Applicable	2	11%
Satisfied	4	22%

<b>Total # of Responses</b>	<b>18</b>
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General Perspective 8.) My instructor integrated knowledge and helped me to understand the interrelationships of scholarly disciplines.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	8	44%
Not Applicable	3	17%
Satisfied	4	22%

<b>Total # of Responses</b>	<b>18</b>
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**Question Category: 8 Specific Course Objectives**

Student Learning Outcome 1.) Differentiate between three meanings of business and commerce, business as an occupation, as a business, as an organization, and identify the four main kinds of productive resources.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	10	56%
Satisfied	5	28%

<b>Total # of Responses</b>	<b>18</b>
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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 2.) Understand how the forces of supply and demand determine fair or market prices.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 3.) Appreciate the functions of money in business and how the development of money promoted the rapid development of capital and enterprise.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 4.) Explain how and why the form of business organization used to manage business commerce has changed over time.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 5.) Describe the nature of entrepreneurship and the kinds of entrepreneurial opportunities that can increase the profitability of business commerce, occupations and organizations.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 6.) Distinguish between the three different levels of managers and understand the different roles they perform to increase efficiency, effectiveness and profitability.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 7.) Differentiate between two main approaches employees can take to their jobs and the way their performance affects their long-term prospects.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 8.) Describe the role of multinational companies in global production and trade today and the way they affect the countries in which they operate.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 9.) Understand the relationship between ethics and the law and appreciate why it is important to behave ethically.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 10.) Identify the four main sources of business ethics, and describe four rules that can be used to help companies and their employees to behave ethically.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	8	44%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 11.) Identify the five sources of a leader's power and understand how leadership involves the effective use of power to influence other people.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	10	56%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 12.) Differentiate between four main approaches to leadership and recognize that effective leadership involves matching a leadership approach to the characteristics of employees and the work situation.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 13.) Identify five characteristics of effective leaders.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 14.) Explain the factors that create high performing groups and teams.

Dissatisfied	1	6%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 15.) Identify the sources of organizational conflict and understand how bargaining and negotiation are used to resolve conflicts between people and groups.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 16.) Explain why the need to coordinate functions and divisions is an important element in organizational design, and list the methods companies use to coordinate their activities.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 17.) Distinguish between data, information and knowledge and identify the characteristics of useful information.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 18.) Describe how marketing research can identify customer needs.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 19.) Identify the four main elements of the marketing mix and discuss how the marketing mix is used to differentiate a company's products.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 20.) Understand the relationship between marketing, distribution, sales and personal selling.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 21.) Discuss the main distribution channels a company can use to reach customers and the factors that determine distribution channel choices.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 22.) Identify the five major components of operations and materials management costs and the methods companies use to reduce them.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 23.) ID the five components of a human resource management system and the way they work together to help a company obtain a competitive advantage.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 24.) Explain why linking pay to performance in a fair and equitable manner is an important source of employee motivation and commitment to a company.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 25.) Explain how the success of a company's business model can be measured by financial accounts, and describe the various kinds of activities that accountants perform.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	8	44%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 26.) Understand why the need for cash, as well as profit, affects a company's business model and how the cash flow statement measures the cash that flows into and out of a company.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	8	44%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

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**Question Category: 8      Specific Course Objectives**

Student Learning Outcome 27.) Appreciate the crucial relationship between risk and return and the way it affects all business and financial decisions.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	8	44%
Satisfied	6	33%
<b>Total # of Responses</b>	<b>18</b>	

Student Learning Outcome 28.) Describe four different methods companies can use to finance capital investments.

Dissatisfied	2	11%
Highly Dissatisfied	2	11%
Highly Satisfied	9	50%
Satisfied	5	28%
<b>Total # of Responses</b>	<b>18</b>	

**Question Category: 9      Online Course Questions**

Would you take another online course from Frank Phillips College?

Maybe	3	17%
No	2	11%
Yes	13	72%
<b>Total # of Responses</b>	<b>18</b>	

Would you have been able to take this course if it had not been offered in an online format?

No	5	28%
Yes	13	72%
<b>Total # of Responses</b>	<b>18</b>	

Was the course material presented in a manner that promoted learning?

No	2	11%
Somewhat	1	6%
Yes	15	83%
<b>Total # of Responses</b>	<b>18</b>	

Was the course book/planner a meaningful resource?

No	2	11%
Somewhat	2	11%
Yes	14	78%
<b>Total # of Responses</b>	<b>18</b>	

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**Question Category: 9 Online Course Questions**

Was the class site easy to navigate?

No	2	11%
Somewhat	1	6%
Yes	15	83%
<b>Total # of Responses</b>	<b>18</b>	

Was the information presented in a fair and impartial manner?

No	2	11%
Somewhat	2	11%
Yes	14	78%
<b>Total # of Responses</b>	<b>18</b>	

Did the instructor provide adequate feedback as to your progress?

No	4	22%
Somewhat	1	6%
Yes	13	72%
<b>Total # of Responses</b>	<b>18</b>	

Did the instructor keep communication with you via e-mail or phone in a timely manner?

No	2	11%
Somewhat	2	11%
Yes	14	78%
<b>Total # of Responses</b>	<b>18</b>	

Were units, assignments, and grades posted in a timely fashion?

No	2	11%
Somewhat	1	6%
Yes	15	83%
<b>Total # of Responses</b>	<b>18</b>	

Was the information presented in a manner that was easy to understand?

No	3	17%
Somewhat	1	6%
Yes	14	78%
<b>Total # of Responses</b>	<b>18</b>	

Did the instructor make clear how the final grade would be determined early in the semester?

No	1	6%
Yes	17	94%
<b>Total # of Responses</b>	<b>18</b>	

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**Question Category: 9 Online Course Questions**

Were you required to participate in online discussions "chats" with other students?

No	2	11%
Yes	16	89%
<b>Total # of Repsonses</b>	<b>18</b>	

Do you feel that you received quality educational instruction in this online class?

No	4	22%
Yes	14	78%
<b>Total # of Repsonses</b>	<b>18</b>	

Are you working while trying to attain a degree? (If so, part-time or full-time?)

Do not work while attending college	5	28%
Full-time	8	44%
Part-time	5	28%
<b>Total # of Repsonses</b>	<b>18</b>	

Would this course in a face-to-face (lecture) format have required childcare?

No	12	67%
Yes	6	33%
<b>Total # of Repsonses</b>	<b>18</b>	

**Question Category: 11 Comments**

Why did you choose to take an online course?

- So that I could work
- Because I could have the option to do work from home and not have to get a babysitter for the class.
- because I thought it would be easy..
- Because it was the only thing that would fit into my schedule.
- convenience
- convenience
- elective
- I don't know
- I just had a baby.
- I wanted to
- I work anywhere from 40-45 hours per week and have little to no choice.
- It was more convenient for me to do the online forum.
- it was the only option for this class
- It was the only way i could take it
- none
- so I could work more hours at my job
- this cous was not offerd on campus
- This was the way the course was offered.

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**Question Category: 11      Comments**

Please provide your comments about this course; e.g., instructor's strengths and/or suggestions for improvements or any other online class concerns.

- course material was easy to follow the way teacher did assignments actually made me have to do the work on my own I just had to remember what was due and when and then do it
- He is a really good teacher
- he is to wishy washy on what he wants wekk to week
- I did not appreciate the answers I got back when I did not understand a lesson or other assignment. he was not helpful and actually caused more confusion. Eventually I gave up. He also require too much work for a full time father and full time employee to complete on time and he did not provide necessary time in order to ensure my success. I did not like this class.
- I have enjoyed this class and the teacher was very kind and understanding and kept in contact with me every week and I appreciated his imput concerning my progress in his class.
- Instructor was fair and patient with me. answered all my questions and addressed all my concerns in a very professional and skilled manner.
- Instructor was very good. He was very constructive and helpful in my learning process and I enjoyed this class very much.
- Mr. Novotny was very kind, and very easy to work with.
- n/a
- nice
- No comment at this time.
- none
- really enjoyed this class
- This class was a chalenge and promoted learning.
- This class was hard for me online but maybe in a lecture class I could do way better!!
- This is ridiculous

Class Sections Included in Course Evaluations		Spring 2010			
Instructor: Novotny, Richard "Dick"		Survey ID:	313		
BUSI 1301 - 02 - Inet	Introduction to Business	U	12:01 am	12:02 am	<u>Enrolled</u> 17
<b>Total # Classes:</b>	<b>1</b>		<b>Total Enrollment:</b>	<b>17</b>	